

ABEER GABER HASSAN

DATA ANALYST

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SUMMARY

Professional data analyst with expertise in **R, Power BI, SQL, and Excel**. Skilled in analyzing big data, data cleaning, data visualization, and creating professional reports.

Leveraging advanced analytical tools combined with **descriptive** and **inferential statistics**, I create actionable, **easy-to-read reports** that **forecast trends**, providing clients with solid strategic insights to optimize business performance

DATA ANALYTICS PROJECTS

Companies Survival Analysis | R, Statistics, Data Visualization

- Analyzed historical data of global corporations to isolate early warning signs and patterns of organizational collapse.
- Applied survival analysis to compare industry risk levels, creating dynamic dashboards for proactive corporate health forecasting.

Obesity Causes Analysis – "Is Sugar Guilty?" | R, Data Manipulation, Correlations

- Investigated health datasets across 190 countries to evaluate core catalysts and correlations behind rising global obesity rates.
- Executed multivariate statistical analysis on dietary habits (sugar, carbs) to deliver data-backed health insights.

Customer Churn Analysis – "Why Customers Flee" | R, Power BI, Customer Insights

- Diagnosed operational metrics using R and Power BI to uncover root drivers of customer attrition across 7,043 records.
- Developed a predictive Logistic Regression model achieving an 83% AUC score, successfully segmenting high-risk client tiers.
- Formulated data-driven strategic retention workflows to optimize customer lifetime value.

SKILLS

Technical Skills:

SQL, R, Advanced Excel, Power BI.

Analytics & Modeling:

Descriptive & Inferential Statistics, Predictive Modeling, Trend Forecasting, Data Validation, ETL Processes.

Visualization:

Dashboard Design, Cross-functional Reporting, Data Storytelling.

Core Competencies

Data Cleaning & Reprocessing
Cross-functional Communication
Resource Management
Process Optimization

EDUCATION

Postgraduate Diploma in General Management

Sadat Academy for Management Sciences
Grade | Good

Bachelor of Science in Accounting

Cairo University
Grade | Good

PROFESSIONAL EXPERIENCE

Freelance Data Analyst | Independent Practice | 2022 – Present

- Extracted, cleaned, and modeled complex structured datasets using SQL and R to deliver business intelligence solutions.
 - Performed comprehensive Data Validation and automated data pipelines to ensure reporting accuracy and integrity.
 - Designed interactive Power BI dashboards, transforming raw metrics into actionable growth and sustainability plans.
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Freelance English Teacher | Educational Services | 2019 – 2022

Tracked student progress metrics and performance data to adapt educational methods and achieve target outcomes.

Assistant Branch Manager | Volume for Electronics | 2003 – 2007

- Monitored sales data, tracked branch KPIs, and managed inventory levels to optimize resources and boost revenue.
- Led administrative teams and coordinated with executives to streamline workflow pipelines and operational efficiency.

Office Manager / Purchase Assistant / Accountant | Various Corporate Entities | 1995 – 2003

- Habitat, Luna Group, El Nile Bank: Conducted financial reporting, data auditing, and ledger reconciliation as an Accountant.
- Streamlined purchasing pipelines, monitored procurement data, and managed end-to-end corporate office logistics.